



FUNDRAISING TIPS

The funds you raise for the CROP Hunger Walk will supply families with food, clean water, access to education and more!

1

Create your Facebook Fundraiser

Facebook Fundraisers are an easy way to reach more people and raise more money. You can create and manage your Facebook Fundraiser through your online giving page at crophungerwalk.org/usa. For more tips on getting the most out of social media, check our [Top 10 Tips](#).

2

Make a personal ask

General posts on social media work, but personal asks go a long way! Use whatever communication method you think your friends will respond to best - Facebook Messenger, email (we have built out templates you can use), text, or DM.

3

Share your story

Your personal message and reason why you're doing the CROP Hunger Walk is so important for inspiring compassion from others. Find out more about sharing your story [here](#).

4

Share tangible examples of impact

People love being given the opportunity to give, but also want to know HOW they're helping- so give them some numbers – or better yet tell a [story of change](#)!

5

Be creative

Host a raffle (every \$10 donation gets entered), chalk your neighborhood sidewalks, make a sign to hang at your work desk (we recommend using a [QR code](#) to link to your donation page), contact a local restaurant/brewery to host a dine-in/fundraising happy hour event- your options are endless and only limited by what you can come up with!