



## Fundraising Tips

### Make a Personal Ask

General posts on social media work, but a personal ask is always the best! Use whatever communication method you think your friends will respond to best – face-to-face, phone call, Facebook Messenger, email, text, or DM. The most important thing to remember is to ask. Then ask again!

### Create a Facebook Fundraiser

Facebook Fundraisers are an easy way to reach more people and raise more money. You can link your fundraising page to a Facebook Fundraiser through your online giving page at [crophungerwalk.org](http://crophungerwalk.org). [Click here for a tutorial!](#)

### Share your “Why”

Your personal message and the reason why you’re involved with the CROP Hunger Walk is so important for inspiring compassion from others. Write a simple statement of why you walk, then share widely.

### Share the Impact of the Walk

People love being given the opportunity to give but also want to know how they’re helping - so give them some numbers – or better yet share a story. [Impact Sheet](#) and [Story of Change](#)

### Be Creative

Host a raffle (every \$10 donation gets entered), chalk your neighborhood sidewalks, make a sign to hang at your work desk, contact a local restaurant/brewery to host a dine-in/fundraising happy hour event - your options are endless and only limited by what you can come up with!

The funds you raise for the CROP Hunger Walk will supply families with food, clean water, access to education and more!

Find more tips and ideas in the Fundraising Toolkit: <http://resources.crophungerwalk.org/fundraising/>