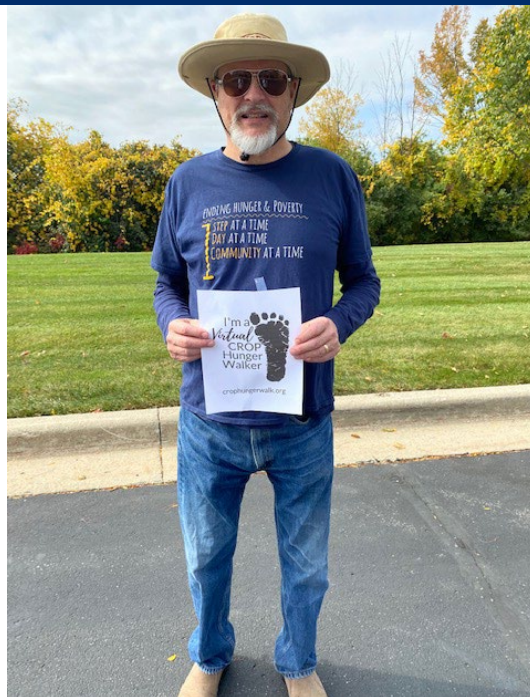




THE NATIONAL  
**CROP  
HUNGER WALK**  
ENDING HUNGER ONE STEP AT A TIME

*Walker Toolkit*



# WHEN YOU WALK, LIVES ARE *transformed*

For over 50 years, CROP Hunger Walks have been empowering communities across the United States to respond to the global challenges of hunger, poverty, access to education, and clean water. With every step you take, you are transforming communities by ensuring access to nutritious food, giving kids a chance at a good education, increasing availability of clean water for drinking and hygiene. With every step you take, families and communities have the chance to lift themselves out of extreme poverty. We know that your friends and family will be inspired by your care and generosity. You show us that everyday people like yourself are champions in the fight against hunger!



## YOUR TOOLKIT CONTENTS

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TO THE TOOLKIT**

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**WHAT TO EXPECT  
ON WALK DAY**

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**FUNDRAISE  
YOUR WAY**

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**TOOLS AND  
RESOURCES**



## FUNDRAISE *your way*

If you're worried about fundraising – we've got your back! Just set up your fundraising page, share your story, use your online tools, and you'll be on your way.

And remember, your supporters will be inspired by your efforts to end hunger and poverty.



# WHAT TO *expect* ON WALK DAY

You will be taking real steps with real neighbors journeying together for a world where there truly is **#enough4all**.

Plan your walk! Whether you're doing the one-day 3.7 mile journey—or 3.7 miles for the three days of the weekend (11.1 miles total)—you should plan ahead. Link your fundraising page to Strava to track your walk and share your journey!

Connect with us on social media! Find us on Facebook and Instagram (@**crophungerwalk**) and use **#CROPHungerWalk** and **#enough4all** to connect with other Walkers across the country.

We will email and text you a Step-off Video on World Food Day (October 16). Watch and share! Remember, we are walking with neighbors for neighbors!

No matter what you do, or how you participate—know that you are walking to create a world where access to food, water and education is available to all our neighbors.



# TOOLS *and* RESOURCES

[Fundraising Tips](#)

[Top 10 Walker Social Media Tips](#)

[Why We Walk](#)

[Share Your Story](#)

[Graphics and Videos](#)

