Silly Selfie Challenge

During the week leading up to your Walk day, encourage everyone to take the Silly Selfie Challenge. Each day send out the challenge to participants. Have each person take a selfie of themselves doing funny, crazy or wild things. Post the selfies to social media and share with friends. Use hashtags to get more interest in the challenge and the Walk.

Wear a costume
  Choose something fun
  Wear a different costume each day – choose a theme (Super heroes; animals; seasonal)
Have everyone wear different kinds of hats
Walk with your pet dressed in a costume
Walk in a silly way:
  Flap your arms like a bird
  Jump
  Twirl
  Skip
Set up a silly zone where participants do something crazy within a designated area
Go to a silly place:
  The beach in winter
  A baseball field carrying a soccer ball
Walk with a group of people
  Each person in a different costume
  Everyone dressed in a particular theme