Hosting a Zoom Team Captain Rally

Your CROP Hunger Walk is going Virtual this fall.
Here are a few tips and tricks to host your Team Captain Rally virtually.

Set your meeting date – Sunday afternoon is often a good meeting date.

Send the Zoom meeting invite to all Team Captains at least two weeks prior to the scheduled meeting date. CWS can provide a list of Team Captains and Donors who registered online.

Invite all planning team members to attend.

Sample Agenda:
- Welcome/Prayer
- Why is your support of the CROP Hunger Walk important today?
  - Local hunger agency representative
  - CWS Staff
- Recruiting your virtual CROP Hunger Walk team
- Setting up team fundraising page
- Share online resources
- Promoting a virtual walk – Share resources with Team Captains.
- Collecting Donations
- Questions/Comments
- Adjourn

Tips
Use your video option if possible – it helps all attendees feel connected.
ZOOM etiquette: Mute your microphone except when you are speaking to avoid disruptions in the background.
Decide where you will take the call – your office, kitchen, outdoors – people will see what is behind you.
ZOOM includes a feature to change your background.
Use Zoom’s chat function for comments and questions to the whole group or to one person on the call.
Dress for the camera – no PJs!