



## CROP Parade of Cars

Even though your Walk might not be gathering in a large group to Walk, you can host a CROP Parade of Cars as a fun activity and/or to collect cash and checks.

### **CROP Parade of Cars**

- Identify a parking lot large enough for cars to gather – get permission to use the parking lot.
- Map out your route.
- Contact your city about the need for a permit. Take it up a notch and develop a good relationship with your police department/sheriff's office and ask them to escort your parade along the route.
- Encourage participants to collect funds online and traditionally if desired.

### **Walk Day/Parade of Cars collection of funds**

- If you will collect funds the traditional on Walk Day/Parade Day, set-up a Drive-Thru Collection.
- Set out cones for traffic control to create a lane.
- At the end of the lane set up your “registration/collection” box.
- Drop funds/envelopes in the box.
- Consult local, state and CDC guidelines for health and safety.

Participants should have forms filled out and a receptacle for collecting the Walk envelopes. The traffic managers will then help people get through the registration line and then into their parade waiting spots.

### **Have fun!**

- Encourage everyone to deck out their cars with banners, streamers, washable paint to share your team name on rear windows, etc.
- Set a parade start time.
- Do a send-off. Use a transistor radio at an unused AM or FM radio signal, or try Facebook Live!
- Have the police/sheriff or lead car start the parade!
- Be sure everyone knows the route and have a wonderful CROP Parade of Cars!