

**NEWS RELEASE**

*Please edit/modify with local info as appropriate.*

 [*Name of Walk/community*] CROP Hunger Walk — helping end hunger one step at a time

Contact: [*name*]

[*address*]

[*phone, fax, and/or e-mail*]

**FOR IMMEDIATE RELEASE**

[*Name of Walk/community*] CROP Hunger Walk to be held on [*date*].

In celebration of the 50th anniversary of the national CROP Hunger Walk, the [*Name of Walk/community*] CROP Hunger Walk is setting big goals this year. The community hopes to raise [*$ amount*] through [*number*] Walk participants for long-term solutions to hunger. A portion of the funds raised here in [*community*] will go to the [*e.g. hunger-fighting work or food pantry*] of [*name of local agency(ies)*].

Last year, [*number of Walkers*] Walkers raised more than [*$ amount*] through this CROP Hunger Walk.

This year [*name of community*] and some 800 other communities nationwide are joining together in interfaith CROP Hunger Walks around the theme “Stepping up to end hunger since 1969.” The CROP Hunger Walk was started 50 years ago by a group of energized young people in Bismarck, North Dakota who wanted to mobilize their community to fight global hunger. Today, the CROP Hunger Walk is a national movement raising funds for the global hunger-fighting work of Church World Service and local hunger-fighting agencies. Last year, over 800 events raised over $8.3 million dollars.

**SAMPLE PRESS RELEASE**