

CROP HUNGER WALK

ENDING HUNGER ONE STEP AT A TIME



WALKER FUNDRAISING TIPS: GO FOR THE GOLD!

The CROP Hunger Walk is one of the first charity walks in the nation – and it's turning 50 this year! Celebrate this golden anniversary by making 2019 your most powerful year for ending hunger. Use these activities and tips to raise more awareness and gifts!

Give 50 a Makeover

You have something special this year that the first CROP Hunger Walk participants couldn't even imagine in 1969...a way to share about hunger online! Give your fundraising a makeover with these online goals:

- Register online at **crophungerwalk.org**
- Set an online goal of at least \$500
- Get 50 people to donate to you online
- Use the 50 days prior to your walk to raise awareness and support through your social media

Have a Midlife Crisis

Did you know that animal poop can help end hunger? How about laurel trees? This year, redefine what ending hunger means to you. Visit **crophungerwalk.org/impact** to learn about some creative ways you - and the people who give because of you - are tackling this huge issue.

Dedicate the Next 50 to Neighbors

We hope that, in another 50 years, no one is hungry. And this year is the perfect opportunity for you to set your sights on that. Here are some 50-centric fundraising ideas to help us all get there:

- Ask friends and family to sponsor one of these goals for a golden anniversary:
resources.crophungerwalk.org/50th-impact/
- Form a walking team of 50 people (or try to add another 50 if you've already met that goal!)
- Challenge your teammates to each get 50 donors to sponsor them
- Walk 50 miles in the weeks leading up to and/or ending with your CROP Hunger Walk and get pledges per mile using our 50-mile punch card here:
resources.crophungerwalk.org/50th-anniversary/50th-punch-card
- Donate \$50 as a match to one of your grocery store trips or dinners out
- Create incentives like donating \$0.50 for every \$5 you raise
- Use the 50-card Deck of Gratitude to add meaning to your fundraising goals every day of the week: **resources.crophungerwalk.org/50th-anniversary/50th-deckofgratitude**

Remember to Celebrate

- Honor people who walked in your community's first CROP Hunger Walk
- Thank the people who support you this year! Write notes or certificates, have them sign the shirt you wear for the Walk and share photos of Walk day with them
- Celebrate with a CROP Hunger Walk birthday cake, with donations accepted per slice
- Host a \$50/plate fundraising dinner for 50 people. Share more about hunger and your community's response to it around the world
- Dress up for Walk day like you're a blast from the past (1969, to be precise!)