

# walk committee

## Education Leader



You reinforce the reason for the CROP Hunger Walk. Your task is to transform the preparation for the Walk and the Walk itself into opportunities for learning about the reality and effects of hunger. Your efforts educate your community about these important issues and will further motivate Walk recruiters and walkers to help people in need.

Visit [crophungerwalk.org/education](http://crophungerwalk.org/education) for resources to help you in this role.

### RESPONSIBILITIES

- *Review education materials available online.*
- *Motivate and show recruiters how to use the materials at the recruiter's orientation.*
- *Plan educational elements and activities for the CROP Hunger Walk to inform walkers of local and international hunger.*

### Review education materials

Visit [crophungerwalk.org/education](http://crophungerwalk.org/education) to find activities that:

- Engage children, youth groups, and school groups.
- Explain what world hunger looks like in tangible terms, and how CWS is responding.
- Provide substance for presentations, forums, and faith services.

For videos that highlight what problems communities are facing in various countries and explain how CWS is responding, go to: [crophungerwalk.org/videos](http://crophungerwalk.org/videos).

Reach out to your CWS staff member for any additional materials, advocacy updates, speakers, etc.

For up-to-date advocacy opportunities, email [info@cwsglobal.org](mailto:info@cwsglobal.org).

### Add an Educational Element at the Recruiter's Orientation

- Introduce the education and worship resources to recruiters.
- Demonstrate an educational activity from one of the resources in collaboration with the recruitment leader. Lead them through exercises and/or prayers to show how they could use them in their home congregation or organization.
- Invite a speaker who has experienced or seen effects of hunger and poverty first-hand. This could be an immigrant, refugee or traveler. It could be a panel of people to speak either at the recruiter's orientation or on the day of the Walk.

### Plan educational activities for the CROP Hunger Walk

- Consider emphasizing a particular theme or part of the world during the Walk. Rest stops can be great places for maps, flags or other sorts of displays tied to stories and images of CWS work found at [cwsglobal.org](http://cwsglobal.org).
- Before or after the Walk, invite musicians or dancers from different ethnic or national communities to perform.
- Invite the local agencies receiving the 25 percent of Walk donations to present simple, interactive demonstrations of how Walkers' efforts help their hunger-fighting work.

- The Walk route presents excellent opportunities for education. Some Walks set the route to go by local food pantries, using them as rest stops.
- Place signs along the Walk route, highlighting facts or quotes about hunger from the educational materials found at: [crophungerwalk.org/stats](http://crophungerwalk.org/stats).
- Make a fun scavenger hunt/ fill in the blank activity using facts along the route. When completed, participants can enter their completed sheet for a drawing.
- Do an educational activity during a rest stops. These are particularly popular with youth.
- Finally, consider who else may be interested in educating and advocating about hunger in connection with the Walk — teachers, religious leaders, scout leaders, Future Farmers of America, Bread for the World groups, service organizations (Rotary, Kiwanis, etc.). Share with them some of the educational materials and enlist their assistance with the Walk.

## **Note!**

CROP Hunger Walks make excellent service learning opportunities. Contact the Service Learning Coordinator at local schools and college about ways their students could be involved in the Walk:

- Serving on the Walk leadership team.
- Assisting with recruitment, promotion, or Walk logistics (posting Walk route signs, staffing rest stop tables or cleaning up after the Walk).
- Walking and getting sponsors.