



## Sample Announcements

Keep your church/organizations informed about the upcoming Walk. Use these sample announcements for bulletins, newsletters, social media posts or text messages.

### Six weeks before the Walk

CROP Hunger Walk – Six weeks from today, we will gather with others in our community to fight hunger both here and around the world. We need Walkers and sponsors for the **[your community]**. CROP Hunger Walk on **[date]**. Please see **[Team Captain's name]** in **[place at congregation]** for more details and to sign up to be a Walker, a sponsor, or both. You may also call **[Team Captain's name]** at **[Team Captain's phone number]**. Last year, **[congregation name]** had **[number of walkers]** and raised **[number of dollars]**. Thanks for helping feed the hungry both in our community and throughout the world.

### Five weeks

CROP Hunger Walk – We are five weeks away from the annual **[your community]** CROP Hunger Walk on **[date]**. Please see **[Team Captain's name]** for more details and to sign up to be a Walker or to sponsor a Walker. You may also call **[Team Captain's name]** at **[Team Captain's phone number]** for more information.

### Four weeks

CROP Hunger Walk – With four weeks to go before the CROP Hunger Walk, our congregation has **[number of walkers]** Walkers signed up. Will you join the walk to fight hunger here and throughout the world? Last year **[Team Name]** raised nearly **[\$amount]** to end hunger locally and around the world. Help us do even more this year! Please see **[Team Captain's name]** in for more details and to sign up to be a Walker or to sponsor a Walker today.

### Three weeks

CROP Hunger Walk – What are you doing **[day of the week and date of the Walk]**? Would you like a way to visit with friends, make new friends, enjoy the outdoors, get exercise AND help change the world? Come walk with us in the CROP Hunger Walk to raise funds to fight hunger in our community and around the world. We'll start and end at **[location]**. Registration starts at **[time]** and the Walk starts at **[time]**. **(list some of the extras that are planned for the walk such as music, face painting, a dj, pre-walk education stations, snacks, etc)** See **[Team Captain's name]** for more information and to get your Walker envelope.

### Two weeks

CROP Hunger Walk – You can help make a difference in local AND global hunger by walking in our CROP Hunger Walk this year. With two weeks to go, our congregation has **[number of walkers]** Walkers participating. Won't you join them? To sign up to be a Walker, see **[Team Captain's name]** to get a Donation Envelope. If you can't walk, please sponsor a Walker. If you have an estimate of how much has been raised so far, share your progress and how far you have to reach your fundraising goal. If you've already exceeded your goal, let people know you smashed through it and have increased it!

### One week

CROP Hunger Walk – When you walk in the CROP Hunger Walk, you are raising money to help fight hunger but you are also walking in solidarity with all of those people around the world who are walking for food, for water and for firewood each day. Only one week left to sign up to be a Walker or sponsor! We now have **[number of Walkers]** Walkers participating from our congregation. To become a Walker or sponsor, please see **[Team Captain's name]**. The CROP Hunger Walk is truly about us all fighting hunger in many ways throughout the world!! Come walk with us!

### Day of the Walk

CROP Hunger Walk – Today is our CROP Hunger Walk! Walkers will register at **[location]** starting at **[time]**. The Walk starts at **[time]**. There is still time to join the Walk or to sponsor a Walker. See **[Team Captain]** to sign up. Thanks to all the Walkers and their sponsors for participating!

### One week after Walk

CROP Hunger Walk – Thanks to all who participated in last week's Walk against hunger. Walkers, please turn in your donation envelope to **[Team Captains name]** if you have not done so already. If you have an early fundraising estimate, share what you know. Again, thanks to both Walkers and sponsors for "Helping to stop hunger one step at a time!"