

**Sample Press Release 2025**

# **News Release (Please edit/modify with local info as appropriate)**

# **[Name of WALK and/or community] CROP Hunger Walk – Bridging the gap for the global hungry.**

Contact: [name]

[address]

[phone, fax, and/or e-mail]

# **FOR IMMEDIATE RELEASE**

[Name of Walk and/or community] CROP Hunger Walk to be held on [date].

Recent executive actions and policies are pushing more individuals and communities into extreme poverty and hunger – around the block and around the world. In partnership with global humanitarian organization CWS (www.cwsglobal.org), the [Name of Walk and/or community] CROP Hunger Walk is stepping up to meet the increased need. The planning team has set a goal of [number] Walkers and hopes to raise $ to provide just and sustainable solutions to hunger and poverty. A portion of the funds raised here in will go to the [e.g. hunger-fighting work or food pantry] of [name of local agency(ies)].

Last year, [number of Walkers] Walkers raised more than $ through this CROP Hunger Walk.

This year [name of community] and some 500 other communities nationwide are joining together in interfaith CROP Hunger Walks around the theme "Ending hunger one step at a time." Organizers say this year’s walk is even more important than ever. “The abrupt halt of the U.S. Agency for International Development (USAID) and the freezing of foreign assistance will have dire consequences for many of the communities where CWS is at work, “ says Jon Skogen, National Community Event Manager, CWS. “These policies will leave a vacuum in critical services. In some locations, CWS will be the only organization providing humanitarian assistance. The annual CROP Hunger Walks raise significant funds which are a critical foundation for all the work at CWS,” Mr. Skogen adds

From combating droughts globally, providing food and shelter to refugees, supporting survivors of natural disasters, to stocking shelves in hundreds of food pantries across the United States, CROP Hunger Walks are transforming lives. All are welcome and encouraged to register and raise funds at [www.crophungerwalk.org](https://www.crophungerwalk.org) (or use the direct url to your local page)